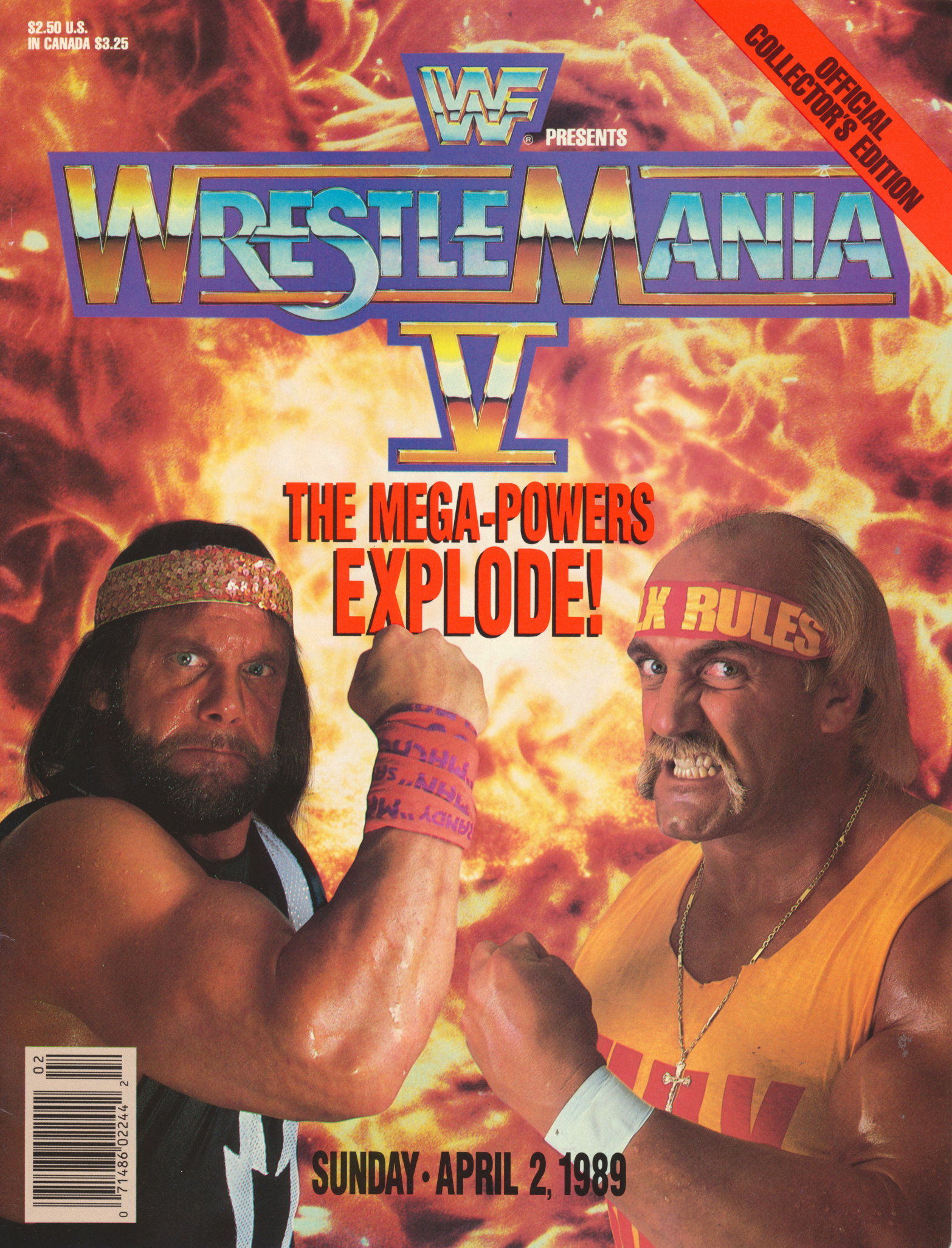
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OFFICIAL COLLECTOR'S EDITION
WWF PRESENTS
WRESTLEMANIA V
THE MEGA-POWERS EXPLODE!
SUNDAY • APRIL 2, 1989

CELEBRITIES

The excitement of *WrestleMania V* will be heightened by the celebrities who will appear this afternoon. Rowdy Roddy Piper returns with a special *Piper's Pit*, which will be seen for the first time in two years. His guests on the *Pit* will be Brother Love, host of the WWF's Brother Love Show, and Mighty Mouth himself, Morton Downey, Jr., host of the *Morton Downey Jr.* show. And that's not all as far as high-powered guests are concerned. RUN-D.M.C. is also on hand with a special *WrestleMania V* rap!

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INTRODUCTION

It may be hard to believe, but the annual World Wrestling Federation spectacular, *WrestleMania,* is now in its fifth year. And *WrestleMania V* promises to be even more of a blockbuster than those that preceded it.

A unique sense of drama surrounds *WrestleMania V.* The reason: The Mega-Powers have been sundered and will clash for the WWF World Title in the match that headlines today's card.

The world is waiting to see what happens when Mega-Powers Hulk Hogan, the all-time great of the WWF, and WWF Heavyweight Champion Macho Man Randy Savage collide for the championship.

Besides the confrontation between the Mega-Powers, *WrestleMania V* features several other matches that will start your heart pounding.

The WWF Intercontinental Champion, the Ultimate Warrior, pits his brawn and fury against the calculated cruelty and cunning of Ravishing Rick Rude and his manager, the arch-schemer Bobby "The Brain" Heenan. Ax and Smash of Demolition, the WWF Tag Team Champions, go head-to-head against the frightening Powers of Pain, the Barbarian and the Warlord. But it's not two against two. Joining the Powers of Pain in the ring for the Tag Team Title will be the sinister Mr. Fuji, the Powers' manager and former manager of Demolition.

Jake "The Snake" Roberts will meet the man-mountain Andre the Giant, who is out to prove that he has no phobia of serpents, especially Jake's python, Damian. Brutus "The Barber" Beefcake will try to put the Million Dollar Man Ted DiBiase to sleep and clip his locks. Bobby Heenan will put on wrestling tights to confront his former pupil, the Red Rooster.

Other matches pit Hacksaw Jim Duggan against Bad News Brown, the Rockers against the Twin Towers, Hercules against King Haku, the Bushwhackers against the Fabulous Rougeaus, the Blue Blazer against Mr. Perfect, the Hart Foundation against Greg "The Hammer" Valentine and the Honky Tonk Man. Rugged Ronnie Garvin will bang heads with Canadian strongman Dino Bravo. Strike Force will reunite to tackle the Brain Busters. Every single one of the participants in *WrestleMania V*, whether or not a title is at stake, is primed for battle. A victory in a *WrestleMania* event is an achievement that is a highlight of a competitor's career, never to be forgotten.

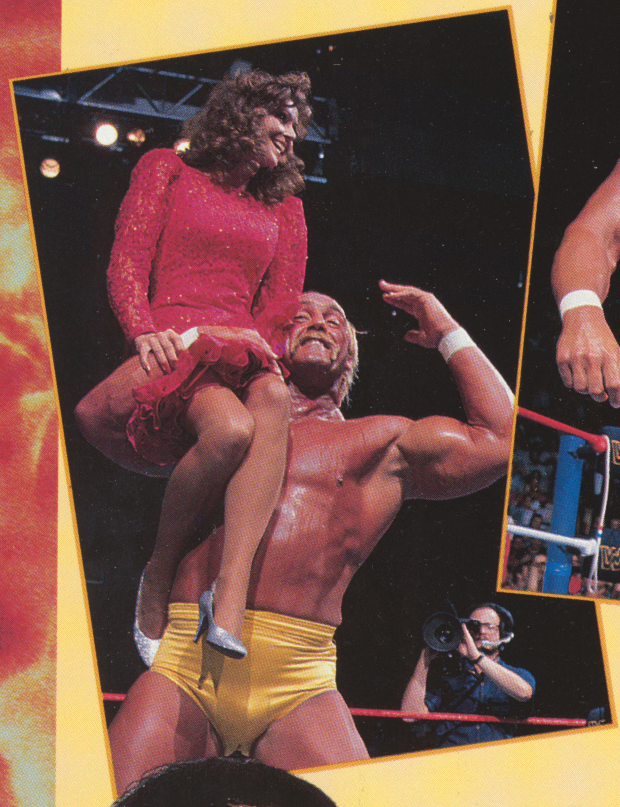
So, get ready for *WrestleMania V.* As in previous years, this peak event of the WWF year is held before a live audience and is seen around the world on closed-circuit and pay-per-view television. For the second successive year, *WrestleMania* originates from the Trump Plaza Hotel and Casino, centerpiece of Atlantic City, New Jersey.

WrestleMania V typifies the excitement of the World Wrestling Federation, which brings the thrill of sports entertainment to arenas around North America as well as in countries as far apart as France and Australia. More than 8 million people attend WWF events each year. The largest crowd ever to witness an indoor sports entertainment event—93,173 people—jammed the Pontiac Silverdome March 29, 1987, to witness *WrestleMania III* live.

The WWF Television Network, with more than 300 broadcast stations in North America, is the largest syndication network in television. The WWF's syndicated programs are *WWF Superstars of Wrestling, WWF Wrestling Challenge* and *WWF Wrestling Spotlight.* The WWF produces two programs—*WWF All-American Wrestling* and *WWF Prime-Time Wrestling*—for the USA Cable Network, and the WWF's *Saturday Night's Main Event* is in its fourth season on NBC. *Saturday Night's Main Event* has been the highest-rated late-night special of the 1980s. The *Main Event*, an annual live one-hour prime-time special on NBC was shown February 3 for the second year.

WrestleMania is one of four WWF annual events on pay-per-view. The others are *SummerSlam*, the *Survivor Series* and the *Royal Rumble.*

The WWF also has its merchandising and licensing, music and publications divisions. *WWF Magazine*, a four-color monthly, has a paid circulation of more than 300,000 and has scored the fourth-highest percentage gain of overall circulation in the United States. The *WWF Program*, also monthly, is sold in arenas. *WWF Spotlight*, a quarterly, features a WWF superstar in each issue.



HULKAMANIA
vs
MACHO MADNESS

Hulk Hogan and WWF Heavyweight Champion Randy Savage meet in *WrestleMania V*, for the title and vindication. The bitterness between them is as deep as the love that once bound them to their manager, Miss Elizabeth.

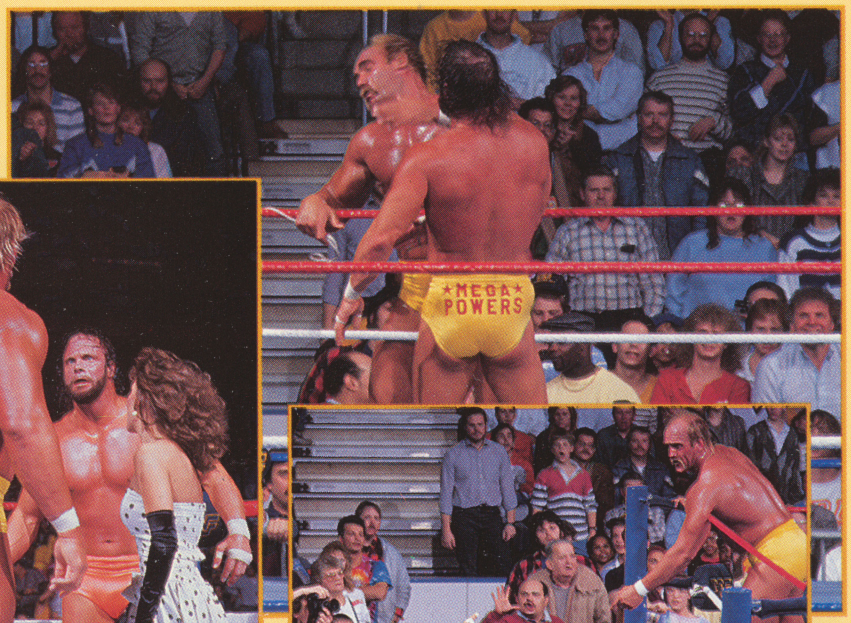
Ironically, Elizabeth innocently triggered the breach between the two men—which Hogan tried desperately to bridge. Savage saw the bond between the Hulkster and Miss Elizabeth with jealous eyes, although Hulk insisted, "I love her as a sister."

The Mega-Powers blew apart February 3 during a match with the Twin Towers. Savage crashed into Miss Elizabeth, knocking her unconscious. Hogan left Savage and carried Elizabeth to the first aid room. When she revived, the Hulkster returned to Savage's aid, only to be stung by a slap. Savage then stalked away, leaving Hogan alone.

After Hogan won, Savage Pearl Harbored the Hulkster and manhandled Elizabeth. Shortly thereafter came the challenge from Hogan and, finally, acceptance by Savage, who claims Elizabeth was hurt because the Hulkster made her stand close to ringside.

Savage's actions have revealed a warped view of Hogan's admiration and brotherly love of Elizabeth—and of Savage himself. Savage's bitterness became so deep he actually edited television tapes of Mega-Powers matches to prove his accusations.

August 29, *SummerSlam '88*: Miss Elizabeth distracts the Million Dollar Man and Andre by ripping off her skirt and



saves the Mega-Powers. Hogan hugs her in gratitude and then steadies her with a hand on her hip when Savage raises her to his shoulders.

"That one was hard to swallow," fumes Savage. "I saw the look in your eyes. You have lust in your black heart for Miss Elizabeth."

Replies Hogan, "When you lifted Miss Elizabeth, I supported her because I saw her slipping off."

November 24, *Survivor Series*: The Mega-Powers triumph, and Hogan again hugs the gorgeous manager.

"You thought that was real cute, didn't ya, Hogan?" rages Savage. "Your hot-dogging for Miss Elizabeth makes me sick."

"Savage, you are one twisted dude," Hogan replies. "Our celebration was pure and innocent. Your jealousy is like a cancer."

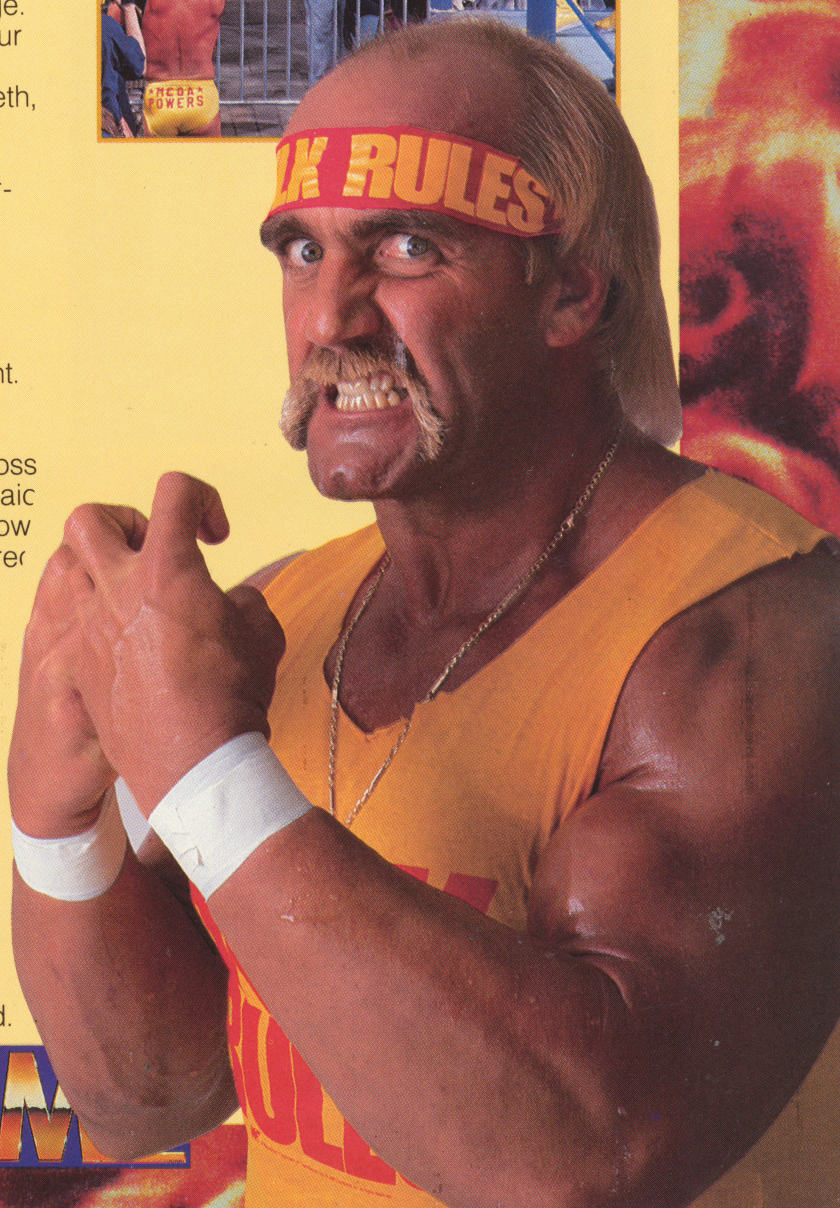
January 7, *Saturday Night's Main Event*: Hogan, against Akeem, is jumped by the Big Boss Man. Savage refuses to come to the Hulkster's aid until Miss Elizabeth also is menaced. Savage now claims that Hogan's "grandstanding" endangered the manager and asserts, "I only come to your matches when it's absolutely necessary."

January 15, *The Royal Rumble*: After Hogan inadvertently eliminates him, Savage storms into the ring and glowers at the Hulkster. Miss Elizabeth intervenes.

January 21, *WWF Superstars of Wrestling*: Savage is double-teamed by the Twin Towers Hogan rushes to help him. Savage is furious and seems to contemplate hitting Hogan with the Big Boss Man's nightstick.

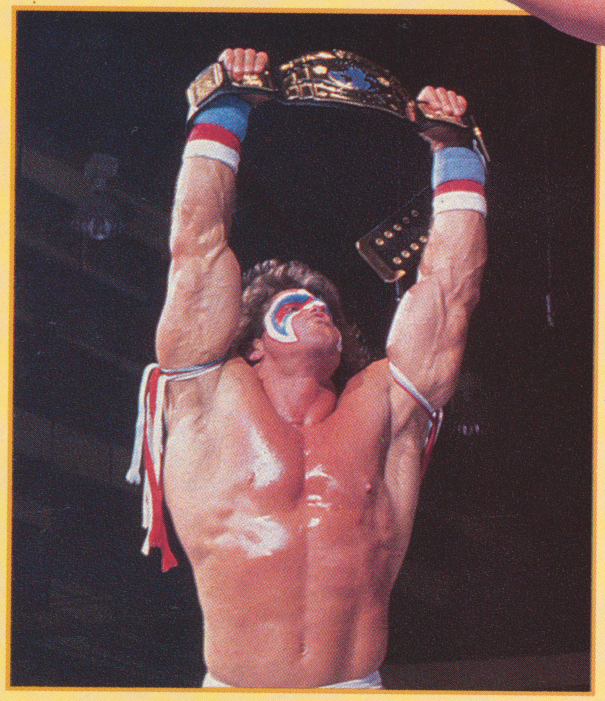
"I was there when you needed me," says Hogan. "My only concern was the safety of the Mega-Powers."

It was too late. The hate could not be quelled. And it all boils down to today, when the Mega-Powers explode!!!



MORE MATCHES THAN EVER!

Never before has a *WrestleMania* card featured so many great matches. In addition to the main event —the match between Macho Man Randy Savage and Hulk Hogan for the World Wrestling Federation Heavyweight Title —13 other matches featuring the best of the WWF superstars have been inked.



ULTIMATE WARRIOR
vs
RAVISHING RICK RUDE

For The Intercontinental Title

Prepare yourself for the ultimate matchup. Intercontinental titleholder the Ultimate Warrior lays the belt on the line against Ravishing Rick Rude, managed by Bobby Heenan. The fury in this bout will be so great that even Trump Plaza Hotel and Casino may not be able to contain it!

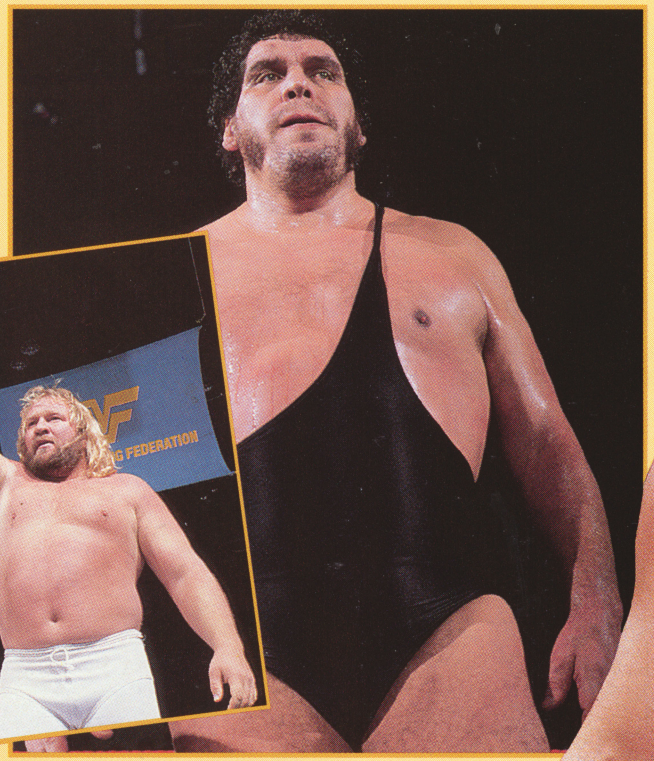
After being savagely attacked with a steel workout bar by Rick Rude at the *Royal Rumble's* Super Posedown, the Ultimate Warrior has thought about nothing but vengeance. The champion will probably hit the ring in a flash and tear into Rude like a bull on a rampage. When the smoke clears, there will be just one combatant standing.

DEMOLITION
VS
POWERS OF PAIN
and MR. FUJI

For The WWF Tag Team Title

History will be made this afternoon! Never before in professional wrestling has there been a handicap tag team title match. Until now—when World Wrestling Federation Tag Team Champions Ax and Smash of Demolition put their titles up against their former manager, the wily Mr. Fuji, and his tandem, the immense and mammoth Powers of Pain, Warlord and Barbarian.

Demolition wanted it this way. They figured that in a regular match Fuji would definitely interfere. So Ax and Smash insisted Fuji be in the ring where they could get their hands on him. But having Fuji between the ropes could be an advantage for his team. Not only can Fuji talk strategy to Warlord and Barbarian, but he might take part in it. The cards may be stacked against Demolition, but they like it that way.

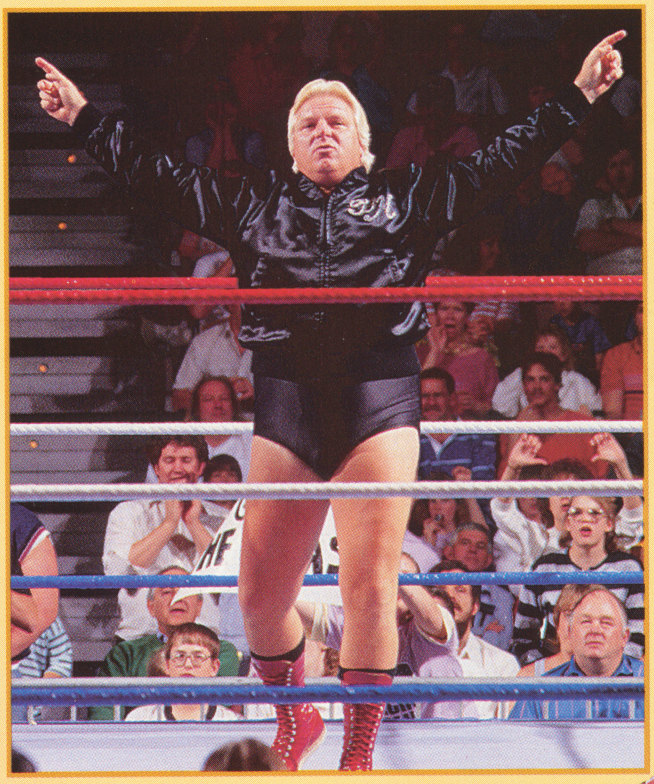


JAKE "THE SNAKE" ROBERTS
VS
ANDRE THE GIANT

Guest Referee Big John Studd

Snakes alive at Trump Plaza! The student of the snake, Jake "The Snake" Roberts, will go heads-up and one-on-one with the Eighth Wonder of the World, Andre the Giant, managed by Bobby Heenan. Andre is out to tear Roberts apart and vows no one will stop him. However, the Giant's dread of snakes is well-known and seems to still afflict him, though Heenan denies it. And Roberts will have his python, Damian, at ringside. Through it all, Big John Studd will try to enforce the rules.

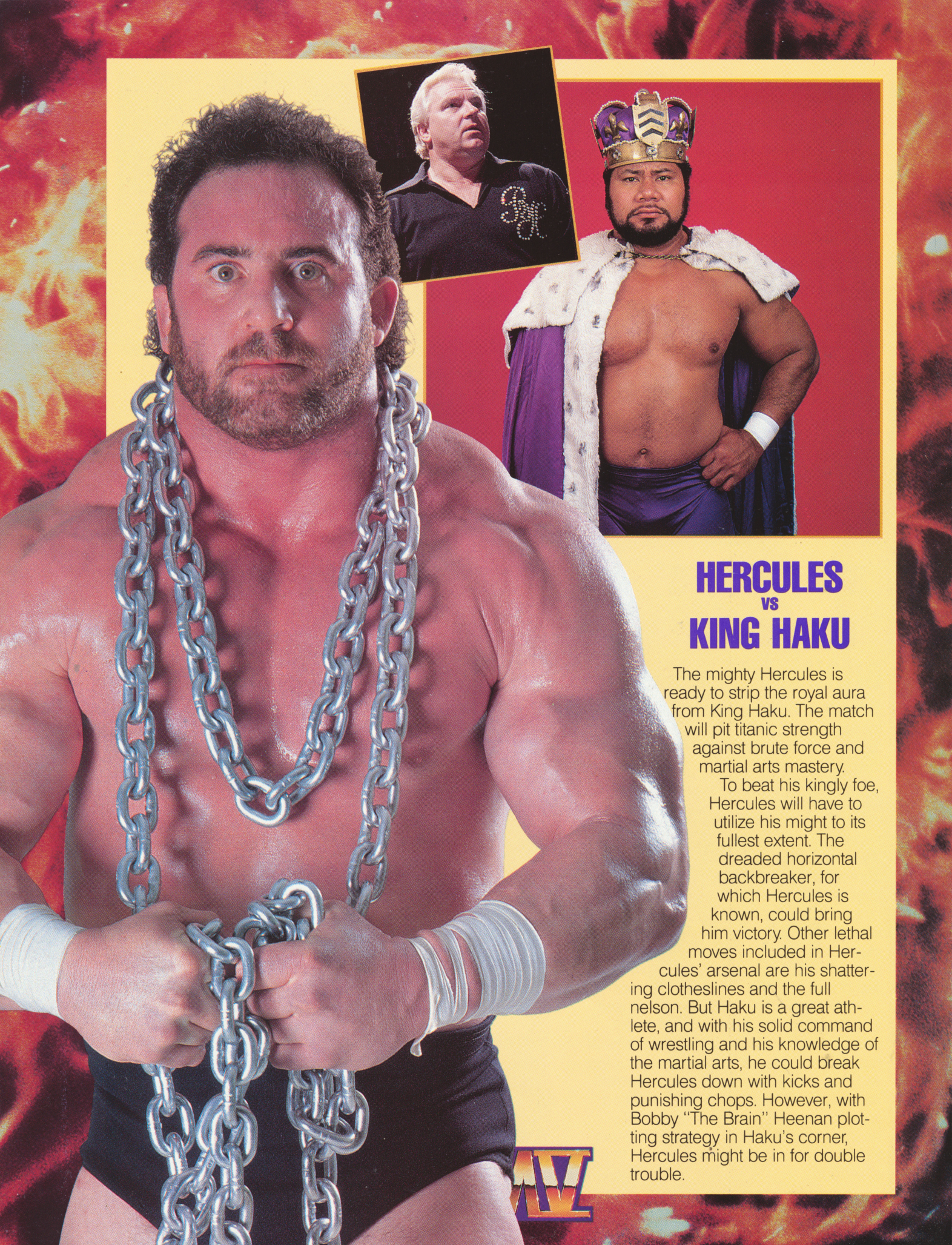
This match will answer many questions. Can Jake handle the massive Giant, the most awesome force in the ring? Will Heenan pull some of his notorious dirty tricks? Is Andre cured of his snake phobia? And will Damian have an impact on the conflict? The answers will not be known until the final bell.



RED ROOSTER VS BOBBY "THE BRAIN "HEENAN

The Red Rooster is out for revenge against his former mentor and tormentor, Bobby "The Brain" Heenan, who will don the tights again for the second successive *WrestleMania*. Heenan agreed to this bout after the Rooster challenged him repeatedly. After several refusals, Heenan decided to step into the ring with his ex-protégé and show the world that the Red Rooster is a loser.

However, Heenan could find himself in a tough predicament. The Rooster, despite what Heenan says and thinks of him, is an outstanding wrestler. Coupled with his scientific expertise, the Rooster has excellent agility and a devastating finishing hold, the "Cock of the Walk" scorpion leglock. And he is out to teach the Brain a tough wrestling lesson this afternoon.



HERCULES vs KING HAKU

The mighty Hercules is ready to strip the royal aura from King Haku. The match will pit titanic strength against brute force and martial arts mastery.

To beat his kingly foe, Hercules will have to utilize his might to its fullest extent. The dreaded horizontal backbreaker, for which Hercules is known, could bring him victory. Other lethal moves included in Hercules' arsenal are his shattering clotheslines and the full nelson. But Haku is a great athlete, and with his solid command of wrestling and his knowledge of the martial arts, he could break Hercules down with kicks and punishing chops. However, with Bobby "The Brain" Heenan plotting strategy in Haku's corner, Hercules might be in for double trouble.

THE ROCKERS
VS
TWIN TOWERS

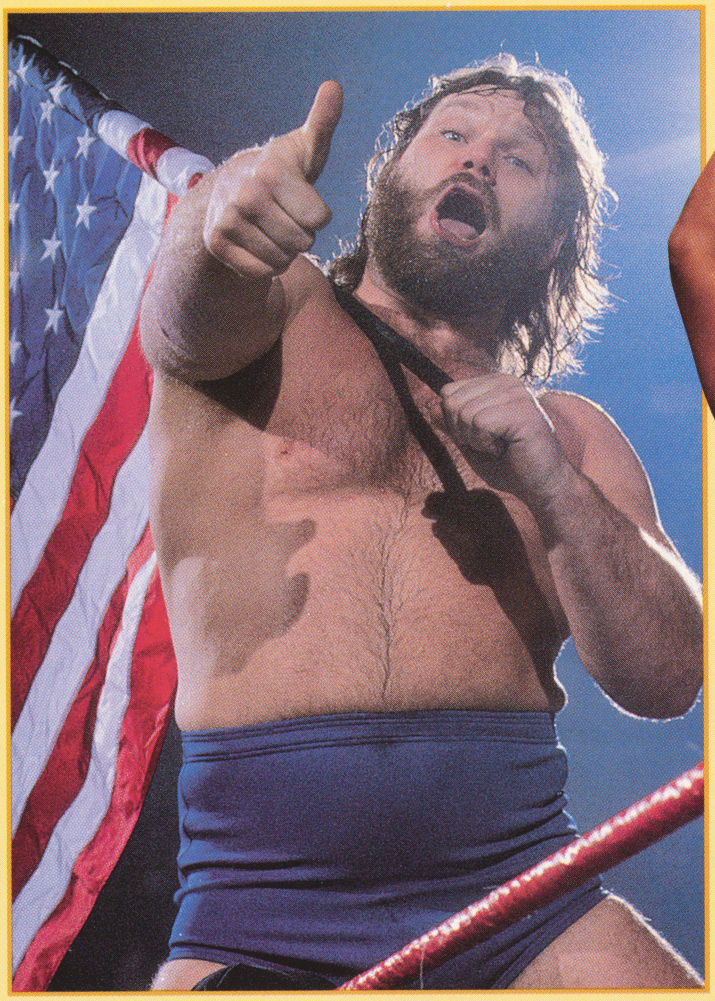
Another tag team match will feature the Rockers, Marty Jannetty and Shawn Michaels, versus the Twin Towers, the "African Dream" Akeem and the Big Boss Man, managed by Slick.

This will be a classic event between a fast, dynamic team and a vicious and powerful duo. The Rockers are flashy and agile. Aces of the air, they will have to strike the Towers like dive bombers. At the same time, they must avoid being trapped by the Towers' bulk. If the Twin Towers catch them, however, it may not be a pretty sight. The Boss Man and Akeem total well over the 800-pound mark and use their mass to cripple their foes. With Slick calling the shots, the Towers can mount an attack like a blitzkrieg.

BUSHWHACKERS VS THE FABULOUS ROUGEAU BROTHERS

For months, Luke and Butch, the Bushwhackers, have been receiving verbal abuse from Jacques and Raymond Rougeau. The Rougeaus feel their New Zealand-bred opponents have no business wrestling here in the U.S. But the Bushwhackers are not about to stand for the Rougeaus' taunts.

Cheered by their fans, Luke and Butch are out to shut the Rougeaus' mouths for good. The Bushwhackers' wild and woolly way of wrestling could surprise the Brothers. On the other hand, Jacques and Raymond are superb wrestlers and skilled backstabbers. Jimmy Hart, the Brothers' manager, will do everything to help his team walk out of the ring victorious. In this match you will see the "All American Boys" colliding with the men of mayhem—so batten down the hatches!



HACKSAW JIM DUGGAN
VS
BAD NEWS BROWN

Flag-waving American patriot Hacksaw Jim Duggan will tangle with Harlem street-fighter Bad News Brown. Brown wants to take Duggan to the school of hard knocks right by the Boardwalk. Bad News, ruthless by nature, says he is not going to give any quarter to the big and burly Duggan. "I'm gonna slap the taste right out of his big mouth!" sneers Brown.

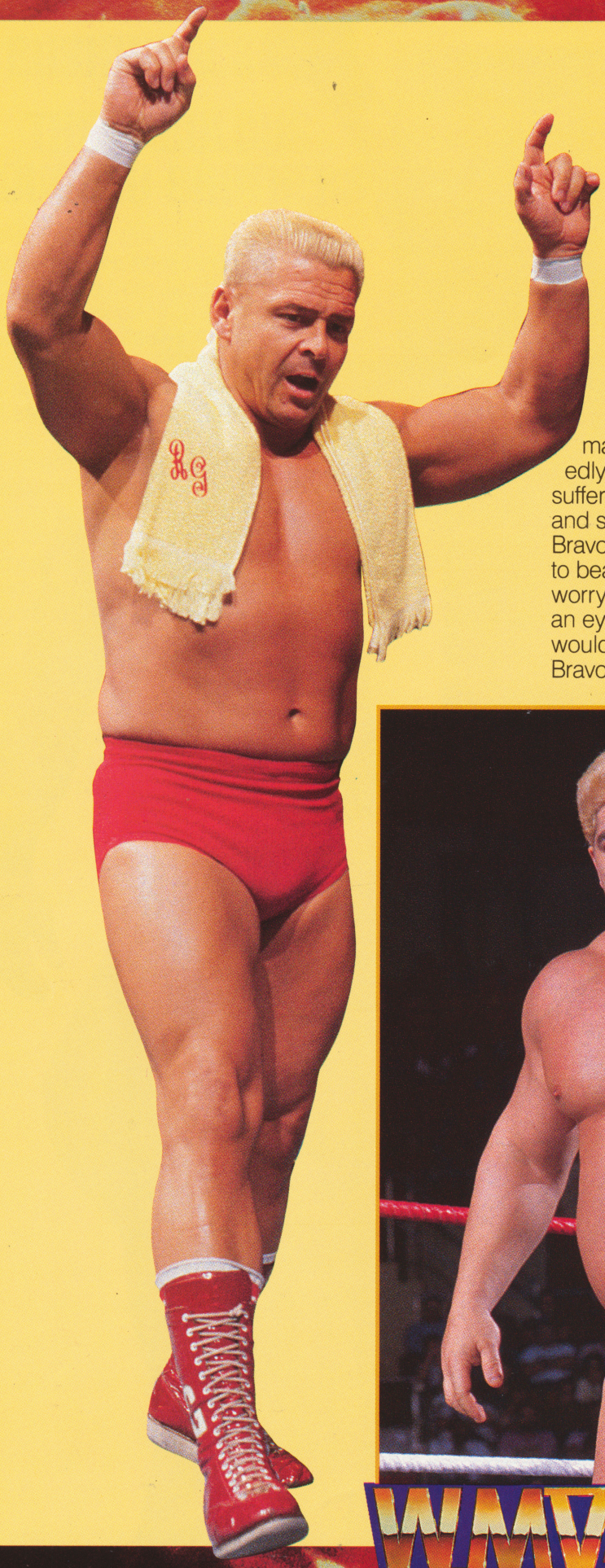
Brown has the capability to live up to his words. He is a vicious fighter and king of the double-cross—and also a respected tactical wrestler. His Ghetto-blaster reverse crescent kick has put away many fine combatants.

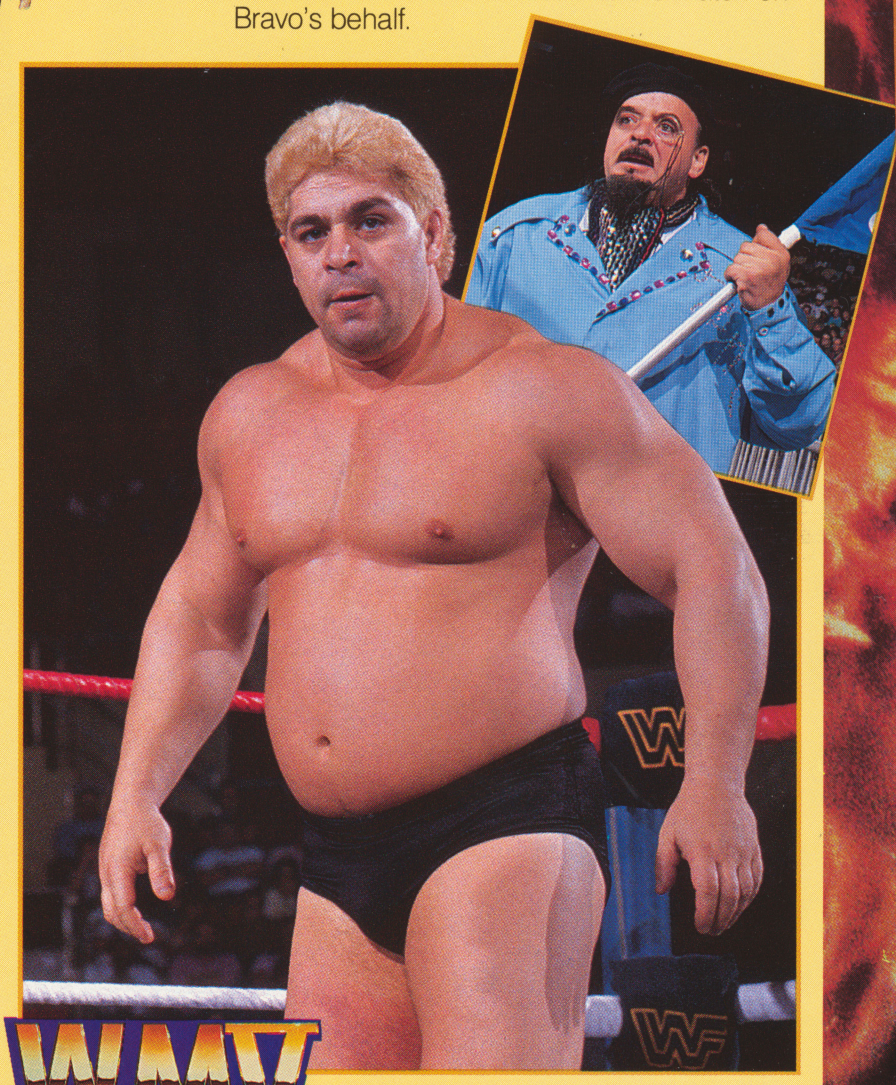
Incredibly rugged, Duggan will not go down without a fight. A brawler by trade, Hacksaw doesn't mind going hand-to-hand with opponents and can battle with the dirtiest of adversaries. His shoulderblocks and clotheslines are raw-bone and bruising to any competitor he hits with them. This confrontation should be an all-out donnybrook.

RUGGED RONNIE GARVIN VS DINO BRAVO

Rugged Ronnie Garvin possesses outstanding stamina, endurance, power and courage. Known for the "Garvin Stomp," he is pumped up and ready to use it to upend Canadian strongman Dino Bravo. A superb athlete, Garvin is capable of wrestling Bravo to the limit.

The massively muscled Dino Bravo, managed by Frenchy Martin, will undoubtedly try to overpower Ronnie and make him suffer with crushing tactics like the piledriver and side suplex. A well-schooled veteran, Bravo will probably use every trick in the book to beat Garvin. And not only will he have to worry about Dino, but he will also have to keep an eye on his crafty manager, Frenchy, who would love to stick his nose into the match on Bravo's behalf.



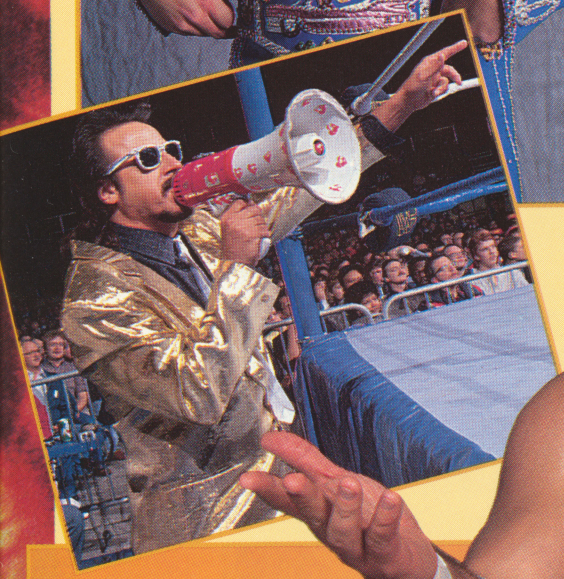


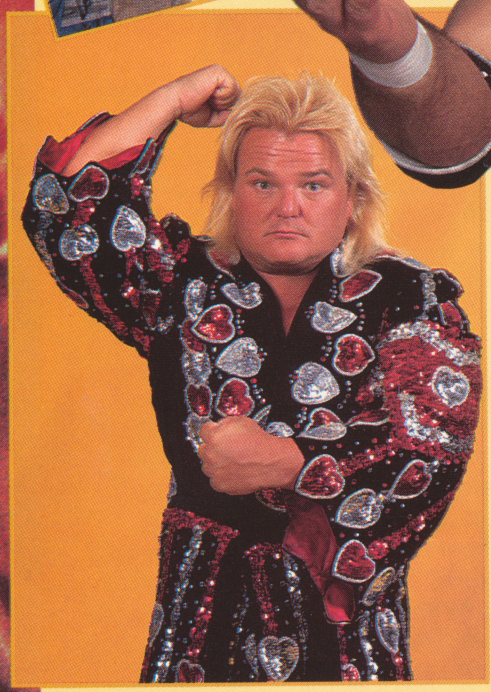
HART FOUNDATION
vs
GREG "THE HAMMER" VALENTINE
and HONKY TONK MAN

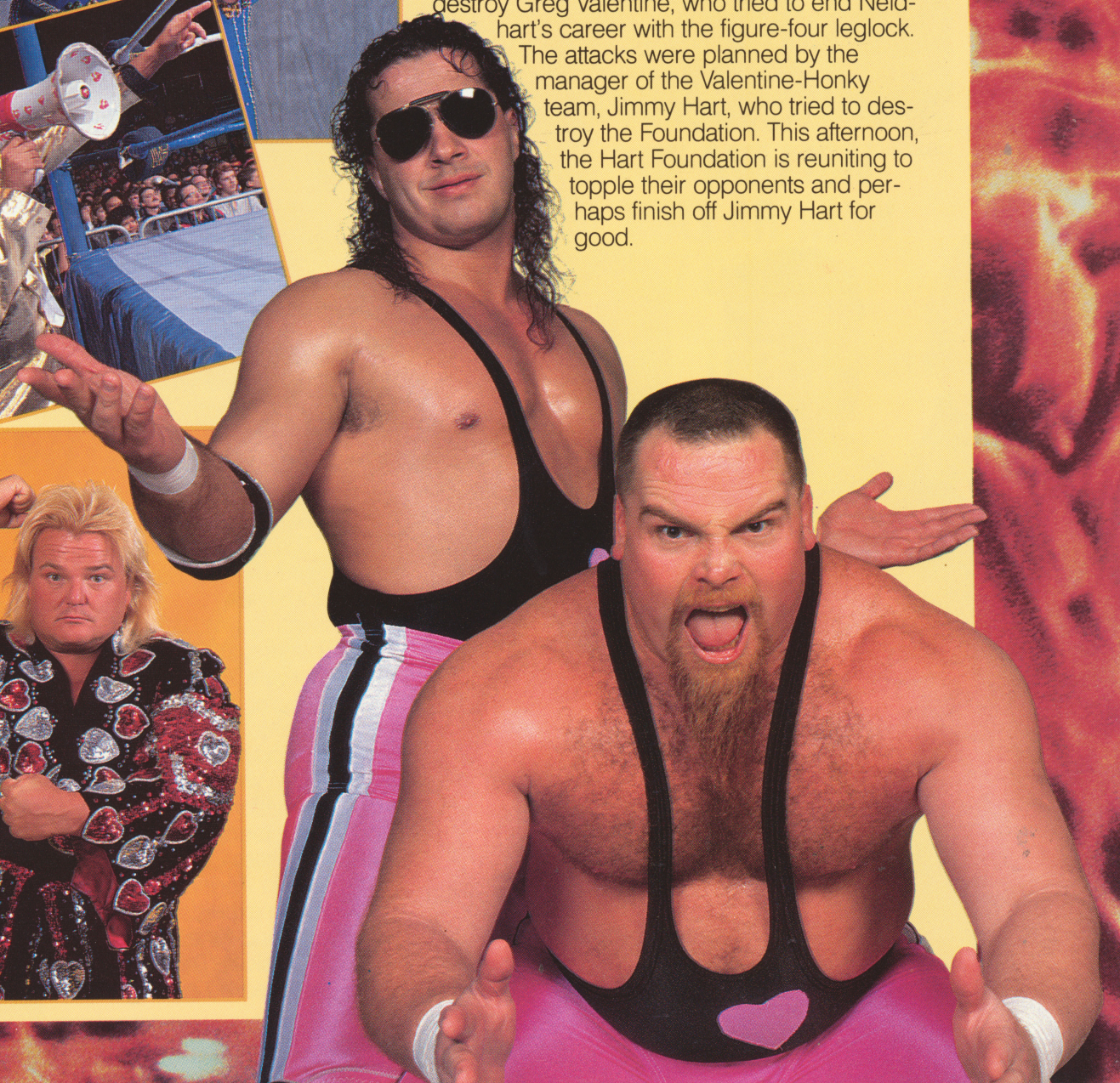
Get ready for an all-out war! The battle lines have been drawn and the boundaries established. In one camp are the tactical marksman Bret "Hit Man" Hart and Jim "The Anvil" Neidhart, who will bring up the rear with his heavy artillery. Digging into the trenches on the opposite side are Greg "The Hammer" Valentine and the Pearl Harbor expert, Honky Tonk Man.

Bret Hart is gunning for the Honky Tonk Man, who whacked the Hit Man on the head with a guitar. The Anvil has personal reasons to destroy Greg Valentine, who tried to end Neidhart's career with the figure-four leglock.

The attacks were planned by the manager of the Valentine-Honky team, Jimmy Hart, who tried to destroy the Foundation. This afternoon, the Hart Foundation is reuniting to topple their opponents and perhaps finish off Jimmy Hart for good.





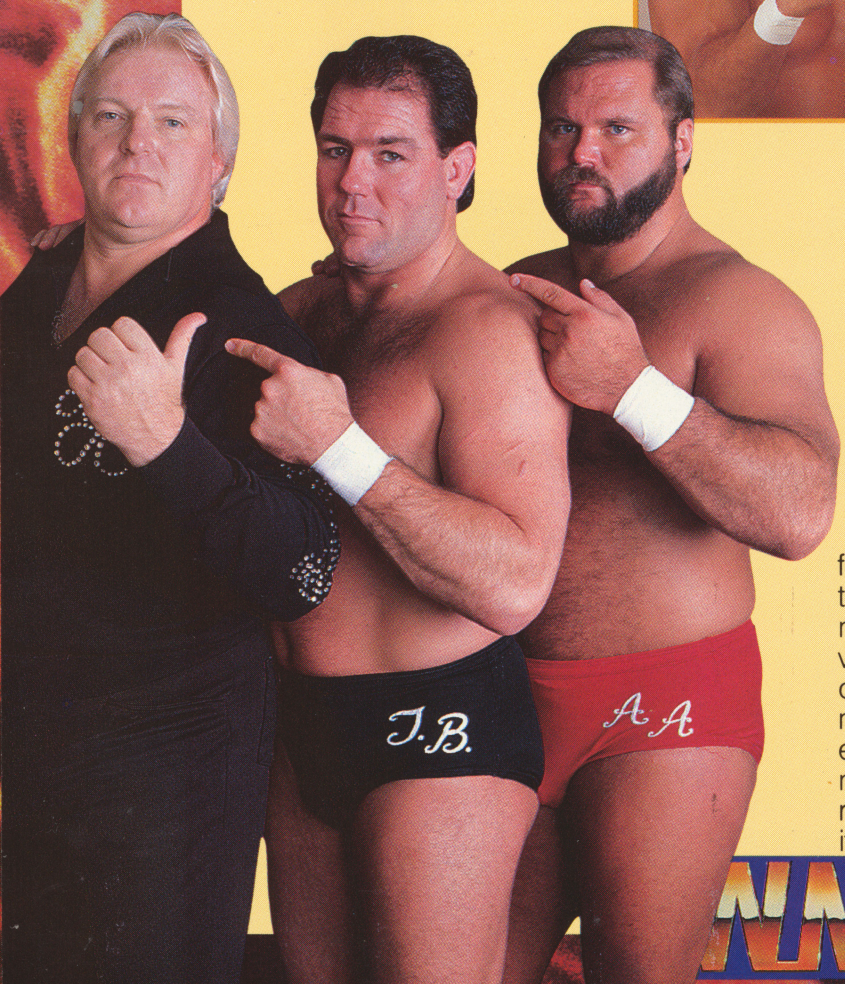


BLUE BLAZER
VS
MR. PERFECT

"Crucial" is the only word to describe the outcome between the Blue Blazer and Mr. Perfect. If either man can walk away the winner, he will then catapult himself high up in the ranks of the World Wrestling Federation.

This match has all the ingredients of a thriller. The Blue Blazer takes to the air with astounding grace and effectiveness. Sly and quick, he executes moves on the mat that would take any average wrestler off his feet.

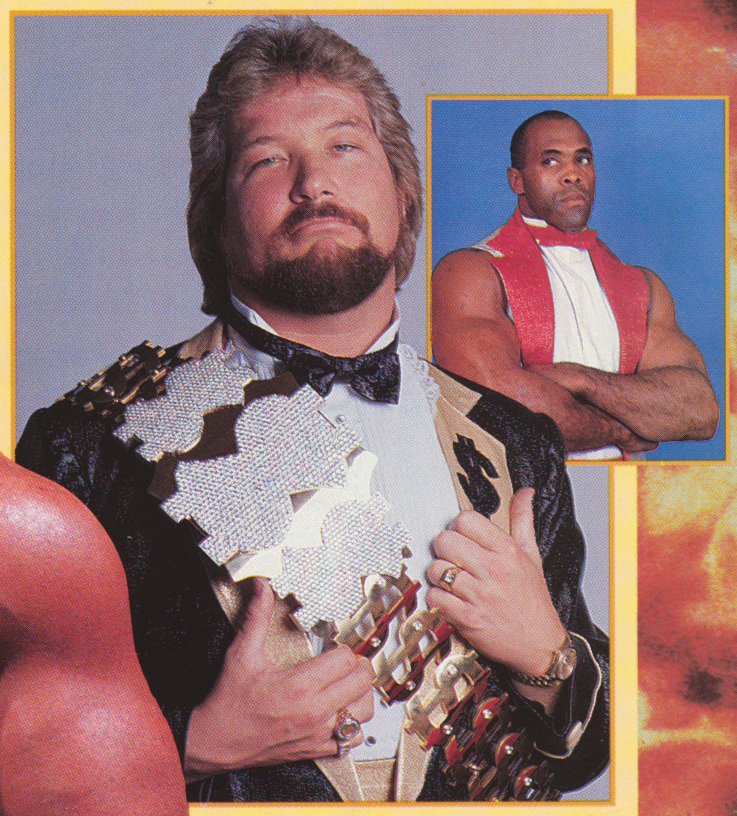
Mr. Perfect has a perfect command of both wrestling and brawling. If he gets the Blazer in a predicament, Mr. P will probably attempt his perfect-plex, a move that always spells the end for the opponent. This contest will be a dazzler.



STRIKE FORCE
VS
BRAIN BUSTERS

They are back! After months apart, Rick Martel and Tito Santana rejoin this afternoon to take on Bobby "The Brain" Heenan's rugged tag team, the Brain Busters, Tully Blanchard and Arn Anderson. These two stellar teams possess limitless ability and skill.

For openers, the two former members of Strike Force are a proven combination and a former championship tag team. In Martel the team has a fantastic scientific wrestler with lightning speed and aerial maneuvers. Santana provides the team with a solid veteran who can battle out of any situation. Blanchard and Anderson, managed by Heenan, are both superb, knowledgeable wrestlers, and the rulebook means nothing to them. Anderson gives the team strength, rough-housing expertise and fluid wrestling ability. Blanchard fine-tunes the team with airborne skills. Their spike piledriver is feared among WWF tag teams.



THE MILLION DOLLAR MAN TED DiBIASE

vs

BRUTUS "THE BARBER" BEEFCAKE

The impending match between the Million Dollar Man Ted DiBiase, owner of the Million Dollar Belt, and Brutus "The Barber" Beefcake promises to be fast and furious. Beefcake and DiBiase both use the sleeperhold to polish off opponents, so it is certain that both men will try to catch the other in the move first.

Brutus will probably try to make DiBiase groggy with high kneelifts or clotheslines, then use strength to set him up for the sleeperhold. And everyone knows that the sleeper is followed by one of Brutus' infamous haircuts.

To avoid being a Million Dollar Cueball, DiBiase must use his vast technical knowledge. Brutus not only will have to contend with the Million Dollar Man's expertise, but he'll have to keep an eye on Virgil, DiBiase's bodyguard, who lurks at ringside. One way or another, somebody is sure to go to dreamland.

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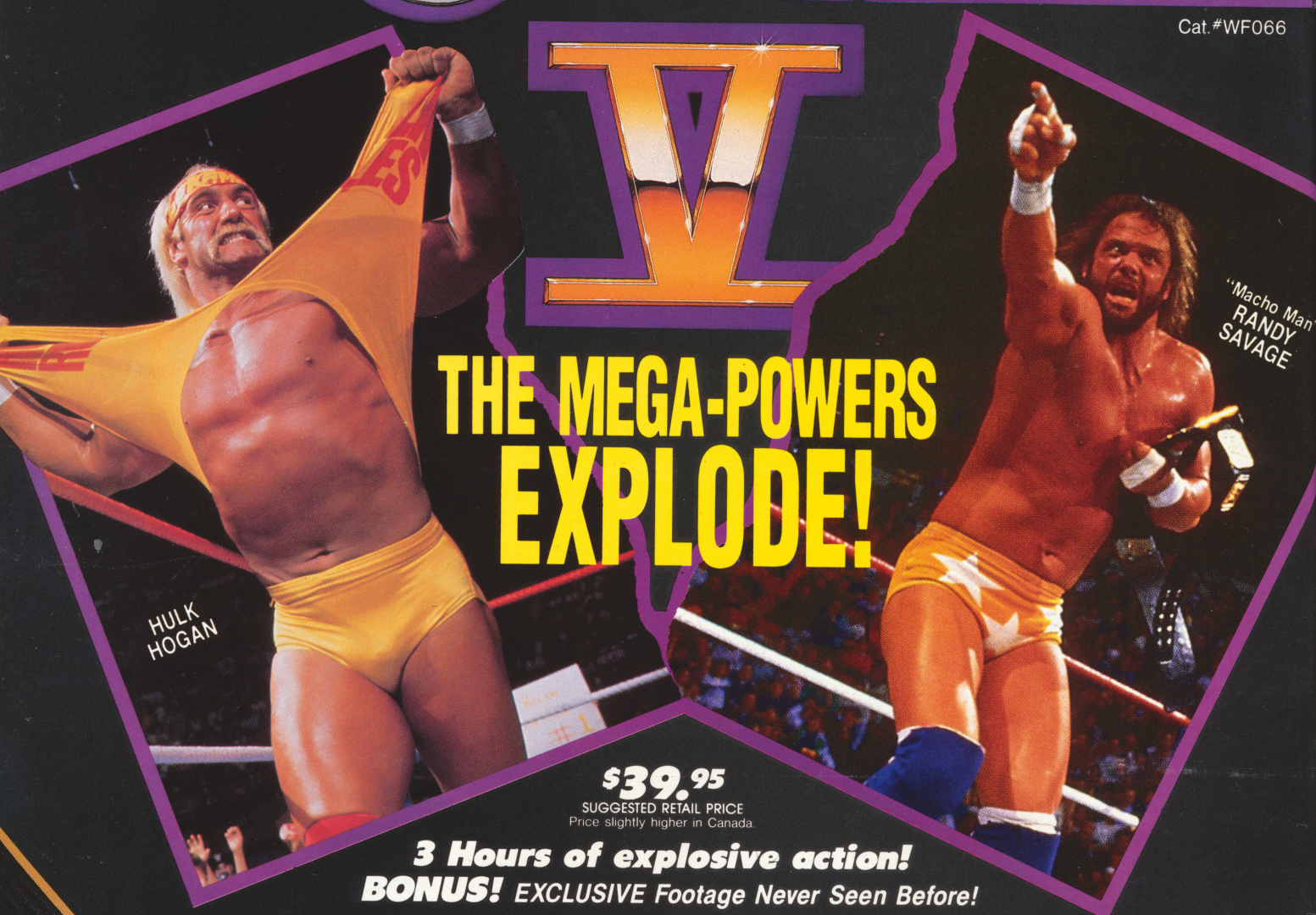

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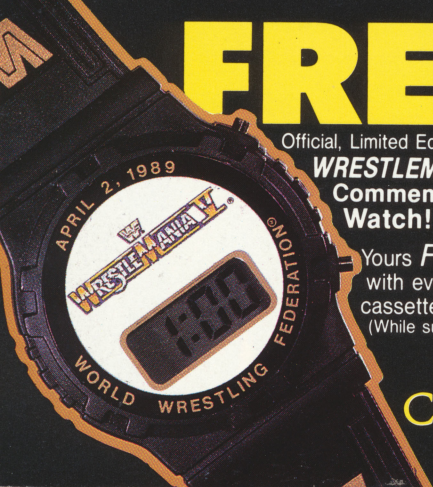

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